

FOR RELEASE

L HOTEL SEMINYAK WINS COUNTRY TOP: "LUXURY NEW HOTEL"

31December 2014- L Hotel Seminyak, a member of Small Luxury Hotels of The World (SLH) is pleased to announce her latest award Country Winner- Luxury New Hotel given out by World Luxury Hotel Awards 2014 Gala Dinner, held on 6th December at Capetown, South Africa.



Renowned as the hospitality industry's Oscars, The World Luxuxry Hotel Awards recognizes the very best of the best in the travel and hospitality industry globally, with awards presented to properties for their world class facilities and service excellence.

L Hotel Seminyak, managed by Singapore Hospitality Management Company L Hotels & Resorts Pte Ltd started 2 years ago and has since garnered several awards to her trophy collection: "Indonesia Leading Romantic Hotel" by Indonesia Travel & Tourism Awards 2013/2014, "One of The Top Three Best Boutique Hotels 2015" - Hospitality Investment World Indonesia and SLH Favourite Resort Hotel (Asia Pacific) voted by Global Agents SLH 2013

"The team at L Hotel Seminyak are delighted and moved by clinching our esteemed award. Being a small and luxurious property, it takes effort, creativity the right talent to make it a success. We are proud to deliver an exemplary service that is highly personalized and engaging. L Hotel's motto stands for "Live Life", where her essence lies in invigorating and quintessential culinary experiences which are bespoke and providing stylish accommodation marrying the heritage of a place with modernity" remarks Resident Tastemaker Ms Adeline Quek.

"Our key icon, which is our personalized butler service and charm, strives to exceed guests' expectations and to delight our guests in a unique and stylish way, creating memories and lasting impressions. I am happy that our brand is recognized for her superb style, service and delivery. We built the hotel from ground and clinching three awards in a brief span of time is certainly encouraging" said Adeline Quek, Director - Brand Development.

Surging ahead, there are plans in the pipeline to develop another L resort soon in a different precinct within Bali to enhance our offering and to delight our valued guests' love of this soulful and mystical island as a wonderful retreat.





NOTE TO THE EDITOR

L Hotels and Resorts Pte Ltd

L Hotel Seminyak is a quintessential boutique hotel brand conceived & managed by L Hotels & Resorts Pte Ltd in Singapore. The first and iconic L hotel opened in Bali in September 2012. The 30-Suite room hotel is a contemporary and chic property which will see progressive expansion in Asia Pacific. Its unique feature is in service personalisation and designer-led guest experiences, providing the discerning traveller a refreshing, intimate and engaging perspective of new age hospitality. The L Collection seeks to accentuate the tradition of a destination and combine with modern aesthetics to create an exclusive, private, and unique small luxury property.

The Group has in the pipeline probable mapped site in Seminyak (just a stone's throw from L Hotel) and Ubud in Bali as well as Lombok, with the potential to develop the next L Property. It is open to collaborations – Joint Ventures, Partnerships and Management Contracts.

About Small Luxury Hotels of the World

The Small Luxury Hotels of the World™ (SLH) brand is an unrivalled portfolio of some of the world's finest small independent hotels. Comprising over 520 hotels in more than 70 countries, the diversity of the individual hotels, and the experiences that they offer, is exceptional. From cutting-edge design hotels to palatial 17th century mansions, city centre sanctuaries to remote private islands, historic country houses to idyllic resorts, Small Luxury Hotels of the World offers only the very best.



FOR HOTEL & MEDIA ENQUIRIES

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